

Rayna E. Januska

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EDUCATION

2026 BFA - Visual Communication Design, minor Photography
University of Wyoming

2023 AFA - Graphic Design
Casper College

PROFESSIONAL EXPERIENCE

Freelance (Nov. 2022 - present)

Design & Photography

Creative consulting, graphic design, photography, and art direction, bringing brands to life through strategic development and visual storytelling. With experience in event planning, and project management.

Kalen Marketing Solutions (Aug. 2021 - Nov. 2022)

Account Manager & Senior Designer

Responsible for creative conceiving, art direction, and graphic design, leading brand development and marketing initiatives. Managed accounts and projects, conducted market research, and provided business consulting. Oversaw copy editing, event planning, video production, talent casting, photography, and RFP responses.

The BARK Firm (Feb 2009 - Jan 2015)

Founding Partner, & CEO

Responsible for all aspects of business development planning, incorporation, and financial management (bookkeeping, payroll, accounts payable/receivable). Directed client acquisition, development, and human resources. Oversaw creative strategy, conceiving, art direction, graphic and web design, brand development, and content management. Managed account and project operations, copywriting/editing, market research, consulting, photography, and RFP responses.

Triple Orbit, Inc. (Dec 1999 - Apr 2009)

Founder & CEO

Responsible for business development, planning, incorporation, and financial management. In charge of client acquisition and development. Oversaw creative strategy, conceiving, art direction, graphic and web design, brand development, and content management. Managed account and project operations, copywriting/editing, market research, consulting, event planning, and photography.

Adbay.com (May 2007 - Aug 2008)

Web Project Manager

Managed a team of seven, overseeing creative concepting, web design, and development. Project management, client relations, market research, and content management.

SOLO EXHIBITIONS

2025 Porch Stories | Photography
University of Wyoming, Visual Arts Building, This Gallery
November 17-December 12, 2025

Reclamation | Photography
Casper College, Music Building, Mildred Zahradnicek Gallery
April 7-May 7, 2025

Mad Snacks | Graphic Design + Merchandising
University of Wyoming, Visual Arts Building, That Gallery
February 9-28, 2025

GROUP EXHIBITIONS

2026 BFA Student Exhibition | Graphic Design + Photography
University of Wyoming, Visual Arts Building, Main Gallery
April 1 - May 17, 2026

Art of Downtown Casper | Photography
Nicolaysen Art Museum, Casper, WY
January 9 - May 2, 2026

11 Ways of Seeing | Photography
SOK Gallery, Laramie, WY
February 14-15, 2026

2025 *30 Days, 30 Artists* | Photography
Casper Artists' Collective, *online exhibition*
August 1-31, 2025
Featured Artist and 1st Place Winner

2024 *The "Best Of" Portfolio Review* | Painting + Sculpture
University of Wyoming, Visual Arts Building, That Gallery
August 26-September 6, 2024

Good Fortune | Photography
Scarlow's Art & Coffee
Casper College Student Exhibition
May 1-31, 2024

RESIDENCIES

2026 Neltje Center, University of Wyoming
Art & Place
January 5-14, 2026
Banner, Wyoming

Neltje Center, University of Wyoming
Chalky White Substance
April 15-19, 2026
Banner, Wyoming

ARTIST TALKS

2026 BFA Defense: *Season of Protest*
University of Wyoming
April 21, 2026

2025 *Reclamation*
Casper College
April 21, 2025

PUBLIC SPEAKING

I serve as a patient educator, speaking with medical students about my experience living with primary amyloidosis, a rare and often fatal blood disorder. Diagnosed in 2014, I have undergone treatment and am currently in remission.

2025 University of Utah/Huntsman Cancer Institute, University of Utah - April

2024 Mayo Clinic School of Medicine, Scottsdale, AZ - November
Stanford University Oncology - September

2023 University of Colorado School of Medicine - December
University of Pittsburgh School of Medicine - August

2022 Mayo Clinic Alix School of Medicine, Rochester, MN - November

Lake Erie College of Osteopathic Medicine - January

2021 University of Colorado School of Medicine - August
University of Cincinnati College of Medicine - March

2019 University of Illinois College of Medicine at Rockford - September

INTERVIEWS

2026 *Amyloidosis Destroyed My Heart; Organ Transplantation Gave Me Life*
<https://www.youtube.com/watch?v=T5BB8-zAXm8>
All Things Amyloid Podcast
March 2026

VOLUNTEER

2026 Wyoming Secondary Art Educators Association
58th Wyoming High School State Art Symposium, Casper, Wyoming
University of Wyoming

ART-1110: 2D Foundations
Professor of Record: Brandon Gellis, Associate Professor
University of Wyoming

ART- 2125: VCDII, Visual Programming
Professor of Record: Brandon Gellis, Associate Professor
University of Wyoming

2024 ART-1115: Digital Media
Instructor of Record: Cynthia Harrison
Casper College, Wyoming

ART-2110: Typography I
Instructor of Record: Cynthia Harrison
Casper College, Wyoming

AFFILIATIONS

Casper Mural Project, *board member, president*

Casper Artists' Collective, *member*
Amyloidosis Speaker Bureau, *patient educator*