

Core Skills

Art Direction
Branding
Graphic Design
Visual Identity Systems
Web Design
Print & Package Design

Photography

Editorial & Narrative Imagery
Photo Art Direction
Visual Storytelling

Strategy & Research

Campaign Development
Marketing Strategy
Content Strategy
Audience Engagement
Market Research

Project & Production

Project Management
Production Oversight
Print Production
Budgeting

Leadership, Teaching & Communication

Public Speaking
Creative Leadership
Critique & Feedback
Team Collaboration

Proficiencies

Adobe Creative Suite
Microsoft 365
Google Workspace
WordPress with Elementor
Facebook
Instagram
TikTok
LinkedIn

EDUCATION

BFA in Visual Communication Design, minor in Photography
University of Wyoming 2026

AFA in Graphic Design
Casper College 2023

PROFESSIONAL EXPERIENCE

Freelance | Designer + Photographer 11/22 to present
Casper, WY

Specialize in creative consulting, graphic design, photography, and art direction, bringing brands to life through strategic development and visual storytelling. With experience in event planning, and project management.

Kalen Marketing Solutions | Acct. Manager + Sr. Designer 8/21 to 11/22
Casper, WY

Responsible for creative conceiving, art direction, and graphic design, leading brand development and marketing initiatives. Managed accounts and projects, conducted market research, and provided business consulting. Oversaw copy editing, event planning, video production, talent casting, photography, and RFP responses.

Rising Star Tumbling & Dance | Ballet Instructor 8/20 to 11/21
Casper, WY

Cecchetti method instruction, lesson planning, class management, and choreography.

The BARK Firm | Founding Partner + CEO 2/09 to 1/15
Casper, WY

Responsible for all aspects of business development planning, incorporation, and financial management (bookkeeping, payroll, accounts payable/receivable). Directed client acquisition, development, and human resources. Oversaw creative strategy, conceiving, art direction, graphic and web design, brand development, and content management. Managed account and project operations, copywriting/editing, market research, consulting, photography, and RFP responses.

Rocky Mtn. School of Dance | Studio Director + Instructor 8/10 to 11/14
Casper, WY

Responsible for class scheduling, rehearsal management, recital planning and production, stage management, costume management, set and costume design and production, procurement, human resources, fundraising, marketing, advertising, community networking, parent communication, building operations and maintenance, lesson planning, class management, Cecchetti method instruction, choreography.

Affiliations

Amyloidosis Speakers Bureau
Patient Educator

Casper Artists' Collective
Member

Casper Mural Project
Board Member, President

PROFESSIONAL EXPERIENCE cont...

Triple Orbit, Inc. | Founder + CEO

12/99 to 4/09

Responsible for business development, planning, incorporation, and financial management. In charge of client acquisition and development. Oversaw creative strategy, concepting, art direction, graphic and web design, brand development, and content management. Managed account and project operations, copywriting/editing, market research, consulting, event planning, and photography.

Casper, WY
Sioux City, IA
Milwaukee, WI

Adbay.com | Web Project Manager

5/07 to 9/08

Managed a team of seven, overseeing creative concepting, web design, and development. Led project management, client relations, market research, and content management.

Casper, WY

PUBLIC SPEAKING

Amyloidosis Speaker Bureau | Patient Educator

9/19 to present

I volunteer as a patient educator, speaking with medical students about my experience living with primary amyloidosis, a rare and often fatal blood disorder. Diagnosed in 2014, I have undergone treatment and am currently in remission.

University of Utah Health + Huntsman Cancer Institute

April 2025

Mayo Clinic School of Medicine, Scottsdale, AZ

November 2024

Stanford University Oncology

September 2024

University of Colorado School of Medicine

December 2023

University of Pittsburgh School of Medicine

August 2023

Mayo Clinic Alix School of Medicine, Rochester, MN

November 2022

Lake Erie College of Osteopathic Medicine

January 2022

University of Colorado School of Medicine

August 2021

University of Cincinnati College of Medicine

March 2021

University of Illinois College of Medicine at Rockford

September 2019